

Smoke-Free

How One City Successfully Banned Smoking in All Indoor Public Places

Barbara McLintock (cartoons by Adrian Raeside)

*Reading this book
should inspire other jurisdictions to pass
clean indoor air legislation knowing not only that it
can be accomplished but that it can be
accomplished successfully.*

Jeffrey Wigand, PhD,
tobacco-industry whistle-blower and
health advocate, whose exploits were featured in the
Academy Award-nominated movie *The Insider*



After the city of Victoria implemented its ban on smoking in all indoor public places, Dr. Richard Stanwick, Chief Medical Health Officer of the Vancouver Island Health Authority, and his team began to wonder if they could ever make it work across the entire hospitality industry. While restaurants were cooperating, half the bars and pubs were openly defiant. Many members of the media attacked the bylaw daily. Enforcement personnel were being harassed and threatened in the drinking establishments.

Yet today, five years later, Victoria's Clean Air Bylaw has one of the highest rates of compliance of any city in the world. The rate of smoking among adults in Victoria is 13.5%, compared with the national average of 19%.

This is an excellent behind-the-headlines account of legislative public health change.... It is full of extremely useful information and suggestions for creating political and legislative changes. *Smoke-Free*, in fact, should be required reading for all politicians, health workers and educators who need to be inspired and informed to make legislative changes for public health.

— Mark Lubosch, *The Winnipeg Free Press*

This is a place that did everything right.

— Stanton Glantz, PhD, "tobacco warrior" and co-author of *The Cigarette Papers*

Barbara McLintock is an award-winning journalist, author and broadcaster.

In 2004 she was given the Victoria YM-YWCA's Woman of Distinction Award for Communication.

She spent more than 20 years as reporter, columnist and Victoria Bureau Chief for The Province newspaper, where she won the Canadian Association of Journalists' national award for best investigative newspaper reporting for 1996.

Her first book, Anorexia's Fallen Angel, was named runner-up for the VanCity Book Prize.

Barbara was born in Regina, Saskatchewan, grew up in Winnipeg, Manitoba and has resided in Victoria, B.C. for the past 30 years.

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